

Case Study

Funding & Grants

Client profile:

Fillcare

Sector:

Manufacturing (cosmetics)

The Business

Fillcare is a market leading third party cosmetic manufacturer based in Talbot Green and has developed to produce hair care and styling products for L’Oreal as well as other major brands.

The company, which is wholly owned by Fareva Holding and the group’s only UK facility, is now expanding operations, manufacturing for other brands and moving into the aerosol market.

How we helped

Fillcare was looking to redevelop and enhance the capabilities of the factory in producing aerosol products, creating 200 jobs and bringing back to the site the employment levels known in the past.

We supported them by:

- 📄 reviewing the existing business plan and financial projection documents to consider the funding options
- 📄 drafting tailored documents based on the existing resources to meet funder requirements
- 📄 project managing the funding process including arranging and attending meetings, preparing documents for submission, answering queries and providing a contact point for both the client and funder
- 📄 supporting through to offer letter negotiation and draw down processes

What the client said about us

“The firm’s expansion into the aerosol market complements the work that is currently being undertaken at the facility and enables the firm to win significant business, with potential for further growth in the future. The work undertaken by Broomfield & Alexander was fundamental to the success of the funding application and their support has been invaluable.”

Thomas Jacquemet, Managing Director